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# Press Release

## SUSTAINABLE RESULTS MAKE A DIFFERENCE

### Dart Development Spotlights Integrated Strategies Inc.

**Lansing, Michigan, March 31, 2011** – ‘If it’s not broke, don’t fix it’ right? Perhaps not. Integrated Strategies, Inc. specializes in finding the best techniques and strategies that Make a Difference in supply chain management. Integrated Strategies is April’s *Dart Development Difference-Maker*, a business that is driving economic development in our state and local communities.

In today’s economy, it’s no longer good enough to assume your supply chain is operating at the lowest total cost or providing the greatest value. Integrated Strategies provides companies with the resources and tools to sustain higher levels of business function and customer satisfaction by linking organizational strategy with business unit goals and supply chain strategies. Their statistical tools and advanced processes assist in identifying performance gaps, specific improvement areas, root causes, and lasting solutions. Then, most importantly, they deliver bottom-line results.

Based in Okemos, Integrated Services offers their clients a unique blend of core capabilities, such as supply chain management, Sigma Certification, logistics, order fulfillment, materials management, asset reliability, initiative management, leadership development, and more. They have Made a Difference for over 200 companies, including Michigan State Industries, part of the Michigan Department of Corrections (MDOC). Mike Green, MDOC’s Initiative Manager for Supply Chain Transformation, nominated Integrated Systems for their part in “developing a lowest total cost supply chain for goods and services consumed within the department ...true government reform.”

Each *Difference-Maker* is featured in a live radio interview on the Michael Patrick Shiels Show, broadcast on MI Talk Network, locally at 1240am, and on Fox-47 TV. Dart Development Group values the Difference that sets successful businesses apart from the rest. The *Difference* at Dart Development means greater flexibility in working with business partners and tenants, proven experience in developing and leasing quality business space, and successful delivery of custom space that fits the needs of today’s businesses. Nominations for future *Dart Development Difference-Makers* are welcome and may be submitted at [www.dartdevelopment.com](http://www.dartdevelopment.com).

#### Dart Development Group

Dart Development owns and manages business parks in Michigan, California, and Florida. The parks offer office and warehouse options as well as build to suit to lease options. Michigan’s Wixom Business Center and Oakwood Executive Park are State Certified Business Parks conveniently located near major highways and centrally located in the Midwest business corridor. For details on park features and land available for development visit: [www.dartdevelopment.com](http://www.dartdevelopment.com)