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# Press Release

## SMART DAIRY FARMING TECHNOLOGY MAKES A DIFFERENCE

### Dart Development Spotlights DeLaval

**Lansing, Michigan, March 7, 2011** – Mooove over smartphones – smart cows are benefiting from the dairy farming technology of DeLaval. Every day, millions of dairy animals are milked, fed, and maintained by DeLaval’s technological solutions in more than 100 countries. DeLaval is *Making a Difference* by helping the dairy farming industry produce higher quality foods with greater profitability while reducing environmental impact and improving animal welfare. DeLaval is March’s *Dart Development Difference-Maker* of the *Dart Development Difference* Campaign, which seeks and recognizes those businesses that are driving economic development in our state and local communities.

From customized feeding stations and efficient milking systems to milk cooling and heat recovery systems, DeLaval provides technology solutions to dairy farmers of all sizes. For over 125 years, DeLaval has been meeting with milk producers – on their farms – to ensure each farmer’s unique needs are met, without changing the way they like to manage their farms.

“Our goal is to enhance our customers business, with better products and more efficient machinery. We are committed to research and new product development where the results will make a positive difference in the dairy industry,” said Gary Mitchell, General Manager of Michigan and Indiana for DeLaval.

DeLaval is an international company with headquarters in Sweden. They plan to open a 10,060 square foot location in March on the southeast side of Lansing in Oakwood Executive Park. Their experienced staff is looking forward to conveniently serving dairy farmers and promoting environmentally friendly dairy farming practices throughout Michigan and the upper Midwest.

“DeLaval helps dairy farmers make smart moves that *Make a Difference* in their products and their bottom line. They are promoting healthier, energy saving technologies that every person may benefit from, whether it’s better dairy products on market shelves or a cleaner environment,” said Marsha Zimmerman, Marketing Manager of Dart Development Group.

Each *Difference-Maker* is featured in a live radio interview on the Michael Patrick Shiels Show, broadcast on MI Talk Network, locally at 1240am, and on Fox-47 TV. Dart Development Group values the Difference that sets successful businesses apart from the rest. The *Difference* at Dart Development means greater flexibility in working with business partners and tenants, proven experience in developing and leasing quality business space, and successful delivery of custom space that fits the needs of today’s businesses. Nominations for future *Dart Development Difference-Makers* are welcome and may be submitted at [www.dartdevelopment.com](http://www.dartdevelopment.com).

### Dart Development Group

Dart Development owns and manages business parks in Michigan, California, and Florida. The parks offer office and warehouse options as well as build to suit to lease options. Michigan’s Wixom Business Center and Oakwood Executive Park are State Certified Business Parks conveniently located near major highways and centrally located in the Midwest business corridor. For details on park features and land available for development visit: [www.dartdevelopment.com](http://www.dartdevelopment.com)