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Press Release

SERVICE MAKES THE DIFFERENCE

Dart Development Spotlights WorkSquared

Lansing, Michigan, June 2, 2010 – Faster, smarter, more convenient – it's how businesses are keeping customers in a competitive economy. When your business chooses one vendor over another, odds are that the decision was based on both value and service. WorkSquared provides more than creative office solutions – they provide a complete service package that makes creating a new work space or redesigning an old one hassle-free. WorkSquared is June's *Dart Development Difference-Maker* of the *Dart Development Difference* Campaign, which seeks and recognizes those businesses that are driving economic development in our state and local communities.

For over 50 years, WorkSquared has been *Making a Difference* with and for its customers by providing service beyond the design, delivery, and installation of quality office furniture. If a client moves or needs a repair, WorkSquared offers moving, warranty, and repair services, ensuring that their clients' work spaces are always servicing them well, now and in the future. It is that level of service that makes them a *Difference-Maker*. It is that level of service that satisfies their diverse clientele, from health care and higher education to government and private business. And with locations in Lansing, Grand Rapids, Novi, Kalamazoo, and Traverse City, they have the ability to service clients seamlessly across the state.

"We focus on our customers. We have been awarded the Herman Miller Customer Satisfaction Award two out of the last three years, in 2007 and 2009. We integrate the needs of our customers in every step we take through a cross-functional team approach so that we successfully deliver what our customers ask for," said David Overburg, WorkSquared's Vice-President. "WorkSquared Makes a Difference in providing products that businesses need to function on a daily basis and completes the package with services like relocation and redesign so that businesses can focus on their core processes. They are supporting other businesses so that they can grow even as the market keeps changing," said Marsha Zimmerman, Marketing Manager of Dart Development Group.

Each *Difference-Maker* is featured in a live radio interview on the Michael Patrick Shiels Show, broadcast on MI Talk Network, locally at 1240am, and on Fox-47 TV. Dart Development Group values the Difference that sets successful businesses apart from the rest. The *Difference* at Dart Development means greater flexibility in working with business partners and tenants, proven experience in developing and leasing quality business space, and successful delivery of custom space that fits the needs of today's businesses. Nominations for future *Dart Development Difference-Makers* are welcome and may be submitted at www.dartdevelopment.com.

Dart Development Group

Dart Development owns and manages business parks in Michigan, California, and Florida. The parks offer office and warehouse options as well as build to suit to lease options. Michigan's Wixom Business Center and Oakwood Executive Park are State Certified Business Parks conveniently located near major highways and centrally located in the Midwest business corridor. For details on park features and land available for development visit: www.dartdevelopment.com