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# Press Release

## POSITIVE NEWS MAKES THE DIFFERENCE

### Dart Development Spotlights Capital Gains Media

**Lansing, Michigan, September 2, 2010** – Looking for some good news about Michigan? In the midst of economic woes and record unemployment numbers, there is a place where area residents can go for positive news stories, [capitalgainsmedia.com](http://capitalgainsmedia.com). Capital Gains Media is an online publication that covers economic growth and investment in the Greater Lansing area. The articles focus on how Michigan is moving forward, how creative ideas are generating new markets, how the old can be changed into something exciting and new. Capital Gains Media is September's *Dart Development Difference-Maker* of the *Dart Development Difference* Campaign, which seeks and recognizes those businesses that are driving economic development in our state and local communities.

Owned by Issue Media Group, this unique publication model presents the news in a non-traditional format. Capital Gains Media focuses on creating demand for the city of Lansing and its surrounding communities. Every month, attention is drawn to new talent, entrepreneurship, and technology in and around Greater Lansing. Features on entertainment, festivals, and art fairs provide readers with an appealing sense of community. The content is geared to generating interest for those considering moving to Michigan and promoting the desire of residents to see Michigan progress.

"Every article we publish emphasizes the many ways Lansing is growing and changing for the better," said Suban Nur Cooley, Managing Editor of Capital Gains Media. "Capital Gains Media Makes a Difference in promoting Lansing and our local communities. Positive stories give us hope for the future and gives us the drive to Make a Difference in our own way," said Marsha Zimmerman, Marketing Manager of Dart Development Group.

Each *Difference-Maker* is featured in a live radio interview on the Michael Patrick Shiels Show, broadcast on MI Talk Network, locally at 1240am, and on Fox-47 TV. Dart Development Group values the Difference that sets successful businesses apart from the rest. The *Difference* at Dart Development means greater flexibility in working with business partners and tenants, proven experience in developing and leasing quality business space, and successful delivery of custom space that fits the needs of today's businesses. Nominations for future *Dart Development Difference-Makers* are welcome and may be submitted at [www.dartdevelopment.com](http://www.dartdevelopment.com).

#### Dart Development Group

Dart Development owns and manages business parks in Michigan, California, and Florida. The parks offer office and warehouse options as well as build to suit to lease options. Michigan's Wixom Business Center and Oakwood Executive Park are State Certified Business Parks conveniently located near major highways and centrally located in the Midwest business corridor. For details on park features and land available for development visit: [www.dartdevelopment.com](http://www.dartdevelopment.com)