



Contact: Marsha Zimmerman
Cell 517 525 2237
Office 517 244 2642
Fax 527 244 2698
Email mzimmerman@dartdevelopment.com

Press Release

MAKING A DIFFERNCE BY BRINGING IDEAS TO LIFE

Dart Development Spotlights SGA Production Services

Lansing, Michigan, January 31, 2011 – Thinking about creative ways to hold a business show, or a concert, or a party? How about hosting a hockey game on a football field? SGA Production Services can make it happen. They lead the industry in designing and executing event seating, staging, and scenic solutions. SGA is *Making a Difference* by partnering with businesses to build custom venues that meet their needs and wow their audiences. SGA Production Services is February's *Dart Development Difference-Maker* of the *Dart Development Difference* Campaign, which seeks and recognizes those businesses that are driving economic development in our state and local communities.

SGA's mission to "enhance the quality of the audience experience for your customer" is not limited to any one type of business or event. "We are always looking for ways to innovate and improve our products to fit our customers' venue needs, large or small," said Tom Hilton, President of SGA Production Services. One large innovation converts a football field into an ice rink, which was used at the NCAA Men's Hockey game between MSU and U of M at U of M's "Big House" on December 11, 2010. Tagged as the "The Big Chill at the Big House," the amazing event drew a Guinness World Record breaking attendance for a hockey game. For more examples of SGA event productions, visit www.sgasi.com.

SGA's company headquarters are located in Lansing. They plan to relocate their operations in June to an 18,000 square foot facility in Oakwood Executive Park of Lansing. SGA also has satellite locations in Orlando, Miami, Las Vegas, and Atlanta. Their experienced CAD designers, marketing specialists, and sales representatives deliver finished products on time and within budget.

"SGA Production Services is the company businesses turn to when they start thinking 'Wouldn't it be great if we could...,'" said Marsha Zimmerman, Marketing Manager of Dart Development Group. "They are *Making a Difference* by creating and executing venues for businesses with customer appeal, which promotes sales and business growth."

Each *Difference-Maker* is featured in a live radio interview on the Michael Patrick Shiels Show, broadcast on MI Talk Network, locally at 1240am, and on Fox-47 TV. Dart Development Group values the Difference that sets successful businesses apart from the rest. The *Difference* at Dart Development means greater flexibility in working with business partners and tenants, proven experience in developing and leasing quality business space, and successful delivery of custom space that fits the needs of today's businesses. Nominations for future *Dart Development Difference-Makers* are welcome and may be submitted at www.dartdevelopment.com.

Dart Development Group

Dart Development owns and manages business parks in Michigan, California, and Florida. The parks offer office and warehouse options as well as build to suit to lease options. Michigan's Wixom Business Center and Oakwood Executive Park are State Certified Business Parks conveniently located near major highways and centrally located in the Midwest business corridor. For details on park features and land available for development visit: www.dartdevelopment.com