

ECONOMIC DEVELOPMENT



Brent Case to Lead FTZ, International and Port Lansing Initiatives

Lansing Regional Chamber of Commerce (LRCC) president and CEO Tim Daman has announced the hiring of Brent M. Case to the

newly created position as director of Foreign Trade Zone and International Development. Case will be responsible for overseeing marketing and development efforts of the new Foreign Trade Zone (FTZ) that is expected to be located at Capital Region International Airport. Case will also lead the growing number of LRCC initiatives in inter-

national education and Port Lansing development.

Case brings a wealth of experience in economic development and strategic planning and in manufacturing and technology to his new position. He spent the past two years as executive director of the Mid Michigan Innovation Center in Midland. He also launched and managed the BlueWater Angels, a private investment group. Case was formerly the director of business development at the Central Michigan University Research Corporation and manager of business development for The Right Place in Grand Rapids. Case also served as advanced manufacturing business development manager for the Michigan

Economic Development Corporation.

Case will also work closely with several organizations in the region to help grow a highly successful series of international education and market development initiatives. LRCC has partnered with the MSU International Business Center, Global Business Club of Mid-Michigan and Foster Swift Collins and Smith, P.C. to provide a series of educational forums that are helping regional businesses understand how to compete in the international marketplace.



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¹ Genworth Financial 2009 Cost of Care Survey, April 2009
² General Accounting Office
^{3,4} Understanding LTC, Who Needs Long-Term Care, www.longtermcare.gov

Dart Development Targets November Completion of Oakwood Executive Park Spec Building



Dart Development Group is targeting a November completion for a 40,500-square-foot speculative building on English Oak Drive in Oakwood Executive Park, Lansing.

The new building will be divisible into suites starting at 10,100-square-feet. Each unit will include a large warehouse space with a truck dock and a grade level door, and office space including a conference and break rooms. Though four separate suites are planned, Dart Development officials say space can be adjusted to fit the needs of future tenants.

Dart Development Group is celebrating 20 years of development activity in the region.

“Over the last five years, we have expanded the busi-

ness by adding 40 additional acres and well over 200,000 square feet of new space to Oakwood Executive Park. We also added a new road - Development Drive - which provides better access to the park from both Pine Tree and Dunckel Roads. We are looking forward to continuing the development of new space that meets the needs of today's businesses,” said Marsha Zimmerman of Dart Development.

Dart Development Group led the way in industrial real estate in 2006, breaking ground for the only speculative industrial building in the area and achieving a 94% occupancy rate in Oakwood Executive Park. The new spec building reflects their continued confidence in the region's potential.